

MEMBERSHIP

GOAL: TO SECURE AND MAINTAIN AN ACTIVE INVOLVED MEMBERSHIP

OBJECTIVES:

- Chapters will initiate at least once a year.
- Chapters will revitalize themselves by involving each member in chapter activities.
- Chapters will create a sense of community so members feel comfortable and seek the company of other members.

Additional chapter objectives: Objective/s	Method & Person/s	Success Indicators	Evaluation Date
<p>To increase membership Chapters will revitalize themselves by involving each member in chapter activities Increase attendance at meetings Seek women in need of Grant-in-Aid for education purpose Seek early-career educators for mini-grant awards To strengthen the bond of fellowship within the chapter Contribute to State suggested projects: <input type="checkbox"/> World Fellowships <input type="checkbox"/> Members Supporting Members <input type="checkbox"/> Educational Foundation Provide a stipend for the president or her representative to attend the Fall Conference and State Convention</p>	<p>Contact prospective members and encourage them to join Do an orientation for new members Give prospective members Gamma Alpha's trifold Initiate at least once a year. E-mail members with reminders Sponsors should encourage members to attend with a phone call. Have meeting information published in the newsletter and on the Chapter Website Present interesting, varied programs Sponsor a holiday auction so Grant-in-Aid stipends of \$500 can be awarded to women seeking a degree in education or early career educator Wear name tags to each meeting</p>	<p>New members are initiated each year Increase percentage of members attending chapter meeting Retention of current members Yearly donation check sent to state treasurer Happy/sad news sharing by members to start each meeting</p>	<p>The Gamma Alpha Executive Board shall review at least once during the biennium at the January Executive Board meeting in odd numbered years.</p>

COMMUNICATION

GOAL: TO INCREASE AWARENESS OF THE DELTA KAPPA GAMMA SOCIETY INTERNATIONAL

OBJECTIVES:

- Chapters will publicize Society Information, member benefits, and opportunities.
- Chapters will gain visibility and recognition through increasing public relations efforts.

Additional chapter objectives: Objective/s	Method & Person/s	Success Indicators	Evaluation Date
<p>Chapter will publicize Society information, member benefits and opportunities Chapters will gain visibility and recognition through increasing public relations efforts.</p>	<p>Encourage members to read and discuss international and state publications Publish a regular chapter newsletter, <i>Gamma Alpha Bulletin</i> Repeat important information from both the International <i>NEWS</i> and the <i>Wolverine</i> of special interest to membership Organize an annual yearbook with updated information about International, State, Chapter members, phone/email information, meeting information, etc. Have a vacation souvenir silent auction with proceeds going to the suggested projects If there are sufficient funds in the treasury, we recommend that a \$200 stipend be available for the President or her representative to attend the State Convention and Fall Workshop</p>	<p>Member feedback</p>	<p>The Gamma Alpha Executive Board shall review at least once during the biennium at the January Executive Board meeting in odd numbered years.</p>

TECHNOLOGY

GOAL: TO USE AVAILABLE TECHNOLOGY TO IMPROVE SOCIETY AWARENESS, COMMUNICATION, AND EFFECTIVENESS

OBJECTIVES:

- Chapters will appoint a chapter member to visit the Michigan and International websites on a regular basis and to share the results at chapter meetings and in chapter newsletters.
- Chapters will inform all chapter members of access codes to Delta Kappa Gamma Michigan (www.deltakappagamma.org/MI) and International (www.dkg.org) websites and encourage individual members to visit Delta Kappa Gamma websites regularly.
- Chapters will incorporate technology for record keeping, communications, and other Society business.

Additional chapter objectives: Objective/s	Method & Person/s	Success Indicators	Evaluation Date
Maintain Chapter Website Visit International and State websites and share information with members Incorporate technology for record keeping, communications and other Society business in chapters	Inform all chapter members of the chapter, state and International websites & encourage them to visit them www.migammaalpha.org www.deltakappagamma.org/MI www.dkg.org Email reminders of meetings will be sent to members Publish newsletter on website, notify members via email Post chapter forms on website Post calendar of events on website New member information on website Contact International for approval Keep and up-dated online mailing list of members Include links to other websites of interest to membership	Member feedback regarding the website Member response if able to attend a meeting Members feedback/discussion regarding information in newsletter and on website	The Gamma Alpha Executive Board shall review at least once during the biennium at the January Executive Board meeting in odd numbered years.

LEADERSHIP

GOAL: TO IDENTIFY, RECRUIT, INVOLVE, AND TRAIN MEMBERS TO BECOME LEADERS

OBJECTIVES:

- Chapters will include leadership knowledge and skills for all members in their meetings and activities.
- Chapters will identify, encourage, and support members' leadership potential.

Additional chapter objectives: Objective/s	Method & Person/s	Success Indicators	Evaluation Date
<p>Chapters will provide leadership skills and knowledge for all members through regular programming Recognize members' talents through program activities Find new ideas from other chapters Seek out Chapter Leaders</p>	<p>Present informational and motivational program items to encourage member participation in state, regional and international meetings, conferences and conventions. Mentor and encourage members to become involved in chapter leadership roles Provide information about state leadership development opportunities available to members, encourage and support membership participation. Have members showcase their talents in the programs Active participation in Coordinating Council with an exchange of information and activities Attend State and regional conferences and workshops Publish and revise the Strategic Plan every two years</p>	<p>Officers attend training offered by the state Officers (and chapter members) attend state sponsored events State leaders visit Gamma Alpha chapter Willingness of members to serve as an officer</p>	<p>The Gamma Alpha Executive Board shall review at least once during the biennium at the January Executive Board meeting in odd numbered years.</p>

PROGRAM

GOAL: TO PRESENT PROGRAMS THAT MEET THE NEEDS OF MEMBERS

OBJECTIVES:

- Chapters will identify and utilize member data.
- Chapters will develop programs based on Society Purposes, publications, and other Society resources.
- Chapters will present a mix of programs to address their diverse membership.
- Chapters will evaluate program effectiveness.

Additional chapter objectives: Objective/s	Method & Person/s	Success Indicators	Evaluation Date
<ul style="list-style-type: none"> <input type="checkbox"/> Chapters will identify and utilize member data. <input type="checkbox"/> Chapters will develop programs based on Society Purposes, publications, and other Society resources. <input type="checkbox"/> Chapters will present a mix of programs to address their diverse membership. <input type="checkbox"/> Chapters will evaluate program effectiveness. 	<p>Determine program needs and interests by means of a survey or checklist. Plan chapter programs by utilizing the member information and survey data.</p> <p>Review the year's programs to assure that Program of Work goals have been included.</p> <p>Use a written form or oral discussion to evaluate each program, determining the value and effectiveness of topic, speaker and presentation/format.</p> <p>Assure that chapter programs reflect International, state and chapter goals. Adjust future programming as necessary.</p>	<p>Member feedback on program survey</p> <p>Meetings are well attended</p>	<p>The Gamma Alpha Executive Board shall review yearly during the planning meeting held each June.</p>